

“COVERGIRL GIRLS DAY OUT” PROMOTION

HOW TO ENTER

To be eligible to enter, individuals must purchase any Covergirl product at any participating Woolworths store between 24/11/2008 and close of business on 24/12/2008. To enter, entrants must then either:

- a) complete the official entry form, attach their original purchase receipt and send together to “Covergirl Girls Day Out”, Unit 1, Building B, 18-24 Ricketts Road, Melbourne, VIC 3149 by last mail received on 02/01/2009; or
- b) visit www.covergirl.com.au/woolworths, follow the prompts to the competition entry page, input the requested details and submit the fully completed entry form by 11.59pm AEDST on 24/12/2008.

TERMS AND CONDITIONS

1. Information on how to enter and prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to Australian residents aged 18 years or over who are able to take the major prize on 31/03/2009. Employees (and their immediate families) of the Promoter, participating retailers and agencies associated with this promotion are ineligible to enter.
3. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
4. Incomplete, indecipherable or illegible entries will be deemed invalid.
5. Multiple entries permitted, subject to the following: (a) only one (1) entry permitted per specified purchase requirement; and (b) each entry must be submitted separately and in accordance with entry requirements.
6. Entrants must retain a photocopy of their Woolworths purchase receipt(s) for all entries as proof of purchase. Failure to produce the proof of purchase for all entries when requested may, in the absolute discretion of the Promoter, result in invalidation of ALL of an entrant's entries and forfeiture of any right to a prize. Purchase receipt(s) must clearly specify the store of purchase and that the purchase was made during the promotional period but prior to entry.

7. Promotion commences on 24/11/2008 and closes at close of business on 24/12/2008. Online entries close at 11.59pm AEDST on 24/12/2008 and mail entries close last mail received on 02/01/2009. The draw will take place at Anisimoff Legal, Suite 1, Level 1, 34 Chandos Street, St Leonards, NSW 2065 on 12/01/2009 at 1.00pm AEDST. The Promoter reserves the right to draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn. Winners will be notified by mail. The major prize winner will have their name published in The Australian on 02/02/2009. The Promoter's decision is final and no correspondence will be entered into.
8. The first valid entry drawn will win the major prize of a trip for four (4) adults to Sydney valued at up to \$16,950 depending point of departure. Prize includes a 90 minute lunch with Jennifer Hawkins, one (1) nights twin share accommodation at the Swissotel Hotel, Sydney in a classic interconnecting room, breakfast for four (4), a one (1) hour day spa treatment at Amrita Spa and Fitness Studio for four (4), Myer Vouchers to the value of \$5,000 RRP for the winner and one (1) pack for the winner containing a 12 months supply of Covergirl products (determined by the Promoter, in its absolute discretion). If the winner is not from NSW, the prize also includes return economy airfares for four (4) from the winner's nearest capital city to Sydney. If the winner is from NSW, then the prize does not include airfares and the airfare component of the prize is not redeemable for cash. If the winner resides within a 50 km radius of Sydney, the prize also includes return limousine transfers to and from the hotel from a departure point determined by the Promoter and the winner. Spending money, additional meals, taxes, insurance, transport to and from departure point, additional transfers, items of a personal nature, in-room charges and all other ancillary costs are not included. Prize (lunch with Jen Hawkins) must be taken on 31/03/2009 and is subject to booking, flight and Jennifer Hawkins' availability.
9. The winner (and any companions) must depart from and return to the same departure point and travel together. Frequent flyer points will not form part of the prize. Prize is subject to the standard terms and conditions of individual prize and service providers. Winner may be required to present credit card at time of accommodation check in.
10. Entries will then be divided into groups based on either: (a) for mail entries, the date on which their qualifying product was purchased according to the date specified on their purchase receipt or (b) for online entries, the date in which their entry was submitted. There will be twenty (20) minor prizes allocated for each day of the promotional period between 24/11/2008 and 24/12/2008 inclusive. The first twenty (20) valid entries drawn for each day of the promotion will win each win the minor prize of a Covergirl LashExact mascara valued at \$16.75.
11. If for any reason a winner does not take the major prize or an element of the major prize at the time stipulated by the Promoter, then the prize or that element of the prize will be forfeited.

12. If any prize (or part of any prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
13. The "Meet & Greet" awarded as part of the major prize provides the winner (and his/her companion/s) with an opportunity to meet Jennifer Hawkins and an opportunity to have a photograph taken with Jennifer Hawkins. These elements of the prize are not guaranteed and are subject to the goodwill of Jennifer Hawkins on the day. The Promoter accepts no responsibility and will not offer any alternative in the event that these elements of the prize cannot be offered for any reason.
14. Total prize pool value is up to \$27,335. Prizes, or any unused portion of a prize, are not transferable or exchangeable and cannot be taken as cash.
15. A draw for any unclaimed prizes may take place on 14/04/2009 at the same time and place as the original draw, subject to any directions from a regulatory authority. In the case of the major prize being awarded, the winner will receive the trip to Sydney but the prize will not include a lunch with Jennifer Hawkins. Winners, if any, will be notified by mail and the major prize winner will have their name published in The Australian on 04/05/2009.
16. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
17. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
18. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) if the appearance of Jennifer Hawkins is cancelled for any reason beyond the reasonable control of the Promoter; (f) any tax liability incurred by a winner or entrant; or (g) use of a prize.

19. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. Entrants should direct any request to access, update or correct information to the Promoter. All entries become the property of the Promoter.
20. The Promoter is The Heat Group Pty Ltd (ABN 58 092 941 430) of Unit 1, Building B, 18-24 Ricketts Road, Melbourne, VIC 3149. Phone: 03 8545 7100.

NSW Permit No. LTPS/08/10352 Vic Permit No. 08/4789 ACT Permit No. TP08/4293 SA T08/4229.