

COVERGIRL RIHANNA PROMOTION TERMS AND CONDITIONS

1. Instructions on how to enter and prizes form part of these conditions of entry. Participation in this promotion is deemed acceptance of these terms and conditions of entry.

2. The promotion is open to all residents of Sydney, Brisbane and Melbourne Australia aged 18 years and over. Employees of the promoter and their immediate families and agencies associated with this promotion are ineligible to enter.

3. The promotional period commences on the 1st October 2008 and closes at 12.00am (AEDST), 24th October 2008. The judging will take place at the Promoter's premises and will begin on 26th October 2008. The winners will be contacted by phone or email using the contact details provided in their entry. This is a game of skill, chance plays no part in determining the winners. Each entry will be individually judged based on literary and creative merit and originality.

4. Participants may enter the promotion as follows. Purchase any two Covergirl products during the promotional period and visit www.covergirl.com.au/rihanna where entrants will be asked to enter their details and tell us in 25 words or less, "What is your ultimate must have make-up product and why?" All completed entries will be included in the judging.

5. The best entry from each state as determined by the judges, will each win 5 tickets to the 2008 Rihanna concert in each state, and a 'meet and greet' with Rihanna on the following dates:

- **31st for Brisbane** (5 tickets; 5 meet and greets)
- **5th for Melbourne** (5 tickets; 5 meet and greets)
- **8th for Sydney** (5 tickets; 5 meet and greets)

100 Runners up will receive one Covergirl Wetslicks Fruit Spritzer valued at \$9.95RRP

6. Total prize pool valued at up to \$3,243.50RRP.

7. The prize is non transferable or exchangeable and cannot be taken as cash.

8. Entries not completed in accordance with the rules and conditions or received after the closing date will not be considered valid and will not be included in the judging. Indecipherable or incomplete entries will be deemed invalid. The judge's decision in relation to any aspect of the competition is final and binding on every person who enters. No correspondence will be entered into. Proof of purchase is required for an entry to be deemed as valid. Should the winner submit their entry online they must produce proof of purchase in order to claim their prize.

9. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence) for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the

Promoter; (d) any variation in prize value to that stated in these conditions of entry; (e) any tax liability incurred by a winner or entrant; and/or (f) participation in the prize.

10. In the event of war, terrorism, state of emergency or disaster the Promoter reserves the right (subject to reference to all relevant state and territory regulations), to cancel, terminate, modify or suspend the promotion.

11. If for any reason this competition is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration security, fairness, integrity or proper conduct of this competition, the Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of entries.

12. By entering the promotion, the entrant consents to receipt of any email regarding the promotion from the Promoter and other emails which inform the entrant of the Promoter's other publications, products, services and events and to promote third party goods and services it may be interested in.

13. All entries become the property of the Promoter. The collection, use and disclosure of personal information provided in connection with this competition is governed by the Privacy Notice (see below).

14. The Promoter is the Heat Group Limited (ABN 58 092 941 430) ("Heat") on behalf of Proctor & Gamble ("P&G"). Unit 1, Building B, 18-24 Ricketts Road, Mt Waverley VIC 3149, Australia.

PRIVACY POLICY

This website is operated by the Heat Group Limited (ABN 58 092 941 430) ("Heat") on behalf of Proctor & Gamble ("P&G").

Heat is committed to the protection of your personal information, and hence abides to the National Privacy Principles that support the Australian Privacy Act 1988. We are committed to ensuring that an individual's privacy is respected.

This privacy policy covers:

Information collected through our telephone and mail services and any other means

Information collected through our online service (www.covergirl.com.au)

Heat is dedicated to safeguarding your personal privacy. We recognise that you have a right to know how your personal information is collected and used. We know that providing personal information is an act of trust and we take that seriously. Unless you directly give us consent to do otherwise, Heat will only collect and use your personal information as set out in this policy.

We encourage you to please read this policy carefully so that you understand Heat's information handling practices.

Information we collect and how we use it

You can visit our websites and learn about our products without providing personal information. However, to participate in our website clubs or special offers you may need to provide personal information. Personal information is information that can identify you such as your full name, your e-mail address or

postal address. We collect personal information to provide you information and samples you request, to give you a customized interactive experience, and to help us develop new products and services that meet your needs. We use personal information you provide only for purposes consistent with the reason you provide it such as:

Website Programs / Contests / Information Requests: Heat collects information necessary to meet your request for product samples, to enter contests, promotions, or to join website programs. This may include your name, postal address, e-mail address, and telephone number. We may ask your age to make sure you are old enough to participate. We may ask for other information such as your beauty care preferences to better customize your website experience or our offers to you.

Samples: We may ask you to provide personal information or answer survey questions to receive samples or other offers.

Surveys: We may ask you to provide general information such as household size and interests if you choose to participate in website surveys. You can always choose not to participate.

Consumer Services: We may request personal information so we can follow up with you as necessary if you contact our consumer service representatives.

Referrals: You may forward product offers or other information to friends directly from a Heat website. If you provide e-mail addresses by participating in these referral programs, the e-mail is only used to send the message you request.

Non-personal Internet Information: Heat collects non-personal information such as browser type, operating system, and web pages visited to help manage our websites and make sure web pages display correctly.

Other Information: We may obtain other information about you such as change of address or demographic information from commercially available sources. We may also obtain contact information through commercially available mailing lists.

Use of Covergirl.com.au is conditional upon you agreeing to be bound by this Privacy Policy. It is important to know that by using our web site:

- (a) You agree that if you submit your personal information to us, we may create a database record about you.
- (b) To receive our web site services, you agree that we may collect information from you and from your use of our web site, and you agree that this information may be disclosed to our service providers.
- (c) You agree that we may use cookies on your browser (unless you remove them, please see below for explanation).
- (d) You agree that we may contact you with information about products, special offers and updates (unless you have stated that you do not wish to receive these communications).

Communicating with you

We may contact you at your email or other address, which you provide to us in order to:

- a) Provide you with information that may be of interest about Covergirl products and special offers and other matters which may interest you.
- b) To send you an email newsletter. By registering to receive email newsletters from Covergirl, you consent to be the recipient of commercial and non-commercial electronic messages from Covergirl.

We will not send you advertising information without first asking you whether you wish to have promotional information sent to you.

Opting out of communication

Our website, email and other interactive programs allow you to choose to receive or stop receiving communications from us. You may opt out of email programs at any time by following the 'opt out' instructions provided in the email you receive or by emailing us at info@Heatgroup.com.au You should also e-mail us at that address if you wish to make any changes to the information you have provided to us.

Cookies

Cookies are pieces of information that a web site transfers to your computer's hard disk for record keeping purposes. Most web browsers are set to accept cookies. Heat uses cookies to make your use of our website and services as convenient as possible. Cookies do not themselves personally identify users, although they do identify a user's browser. Cookies allow us to remember the areas of the site you visit, and let us know how many people are using the different parts of the site. If you do not wish to receive any cookies you may set your browser to refuse cookies. However, this may mean you will not be able to take full advantage of the Covergirl web site.

For Microsoft Internet Explorer: <http://www.microsoft.com/info/cookies.htm>

For Netscape Navigator: http://wp.netscape.com/legal_notices/cookies.html

<http://www.allaboutcookies.org/cookies/>

Information Sharing

Heat will not share personal information with third parties (other marketers) unless we have clearly asked for and obtained your explicit consent. If you have not provided your consent, we will not share your personal information.

Heat may use other companies to mail product samples, manage websites or contact contest winners on our behalf. Heat will temporarily provide these companies with only the personal information they need to provide these services. We require these companies to protect this personal information to the same standard Heat does and to not use the information for any other purpose.

Information collected by Heat from Covergirl.com.au is done so on behalf of P&G and personal information provided may be transferred to P&G. For information on P&G's privacy practices please click [here](#).

When required by law, and / or public authorities, Heat will disclose personal information.

Information Security

We have adopted security procedures in an effort to protect the privacy of your personal information at all times. This Web Site uses specialised software to ensure the security and protection of your personal information, and is hosted by a secure server.

We limit access to information to individuals who have a business need consistent with the reason the information was provided. We keep personal information only for a reasonably needed amount of time. When we contract with other companies to provide services for Heat and then temporarily provide personal information with them for that purpose, we require those companies to protect the information to the same standard Heat does.

Updates

As our business continues to evolve, we may introduce new services and features to our web site and our business processes. Because of this, from time to time, our policies will be reviewed and may be revised. Heat reserves the right to change our Privacy Policy at any time and notify you by posting an updated version of the policy on our web site. The amended Privacy Policy will apply between us whether or not

we have given you specific notice of any change.

Questions and Feedback

We welcome your feedback. If you have any comments or questions regarding this privacy and security policy, this Web Site or us generally, please feel free to contact us.

By email:
info@Heatgroup.com.au

By Telephone:
- Customer Service
+61 (0) 3 8545 7100
In Writing:

Attn: eMarketing Manager
The Heat Group Pty. Ltd
Unit 1, Building B,
18-24 Ricketts Road
Mt Waverley VIC 3149
Australia

We will endeavor to have your query answered within 14 days wherever possible.