

## **“COVERGIRL WIN A TRIP TO HOLLYWOOD” PROMOTION**

### **HOW TO ENTER**

To enter, individuals must, during the promotional period, either:

- a) if they are not an existing subscriber, subscribe to the Covergirl website and the Covergirl e-newsletter by visiting [www.covergirl.com.au/hollywood](http://www.covergirl.com.au/hollywood), following the prompts to the registration page, inputting the requested details and submitting the fully completed registration form; or
- b) if they are an existing subscriber, they must receive the promotional email, click on the link to the competition entry page, input the requested details and submit the fully completed entry form.

Entrants can also receive an additional entry and existing members can receive an entry for each friend they refer to the competition. To do so, entrants must, once entry is complete, click on the ‘refer a friend’ link and provide the requested details including their friend’s unique valid email address. Each referred friend will then receive a promotional email from the entrant inviting them to enter. For every referred friend that enters the competition via clicking the link in the promotional email and entering the requested details, the initial entrant will receive one (1) additional entry. Entrants warrant that the individual that they intend to refer the competition to are Australian residents aged 18 years or over and are people who would normally consent to receiving such emails from the entrant. Entrants may only refer the competition to a friend’s unique valid email address once.

### **TERMS AND CONDITIONS**

1. Information on how to enter and prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to Australian residents aged 18 years or over who subscribe to the Covergirl website and the Covergirl e-newsletter and are able to travel from 01/05/2009 to 06/05/2009. Employees (and their immediate families) of the Promoter and agencies associated with this promotion are ineligible to enter.
3. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant’s identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
4. Incomplete or indecipherable entries will be deemed invalid.

5. Multiple entries are permitted subject to the following: (a) only one (1) initial entry permitted per person; (b) only one (1) additional entry permitted for each successfully referred friend; and (c) each entry must be submitted in accordance with entry requirements.
6. Promotion commences on 12/10/2008. Entries close at 11.59pm AEDST on 12/11/2008. The draw will take place at Anisimoff Legal, Suite 1, Level 1, 34 Chandos Street, St Leonards, NSW 2065 on 26/11/2008 at 1.00pm AEDST. The Promoter reserves the right to draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn. Winners will be notified by mail their names (for prizes over \$250) will be published in The Australian on 10/12/2008. The Promoter's decision is final and no correspondence will be entered into.
7. The first valid entry drawn will win the Major Prize. The Major Prize is a trip for two (2) adults to Los Angeles, USA valued at up to AU\$9,100 depending on point of departure. Prize includes return economy airfares from winner's nearest capital city to Los Angeles, return transfers to and from the airport and accommodation, 5 nights twin share accommodation at the Renaissance Hollywood Hotel and a Hollywood behind the scenes tour. Spending money, meals, taxes, insurance, passports, visas, vaccinations, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs are not included. Prize must be taken from 01/05/2009 to 06/05/2009 and is subject to booking and flight availability.
8. Frequent flyer points will not form part of the Major Prize. Major Prize is subject to the standard terms and conditions of individual prize and service providers. Winner may be required to present credit card at time of accommodation check in.
9. If for any reason a winner does not take the Major Prize or an element of the prize at the time stipulated by the Promoter, then the Major Prize or that element of the Major Prize will be forfeited.
10. The next 50 valid entries drawn will each win a Covergirl LashBlast Mascara valued at \$17.95.
11. The entrant with the most successful friend referrals at the end of the promotional period will be awarded with \$500 worth of Covergirl products. The selection of products to be awarded will be determined by the Promoter in its absolute discretion.
12. If any prize (or part of any prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
13. Total prize pool value is up to \$10,497.50. Prizes, or any unused portion of a prize, are not transferable or exchangeable and cannot be taken as cash.

14. A draw for any unclaimed prizes may take place on 27/02/2009 at the same time and place as the original draw, subject to any directions from a regulatory authority. Winners' names (for prizes over \$250) will be published in The Australian on 13/03/2009.
15. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
16. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
17. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of a prize.
18. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. Entrants should direct any request to access, update or correct information to the Promoter. All entries become the property of the Promoter.
19. The Promoter is The Heat Group Pty Ltd (ABN 58 092 941 430) of Unit 1, Building B, 18-24 Ricketts Road, Melbourne, VIC 3149. Phone: 1800 181 040

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